

Right around the corner,
just up the street...

Inside Annie Malone

Winter & Spring 2011



NEWSLETTER

New Year, New Leadership



After six months as Interim Chief Executive Officer for Annie Malone Children and Family Service Center, Angela L. Starks, was officially elected as the new CEO, after a decisive vote during a recent Board of Directors meeting. The appointment became effective March 10, 2011.

"With 30 years invested in Annie Malone along with an extensive social service background, knowledge in program development, counseling and fundraising skills, Angela adds a considerable amount of value to the agency," said Delsie Boyd, Chairman of the Board. Among the list of priorities, Starks will be responsible for implementing enhanced program services, developing and strengthening partnerships, and securing funders to help meet the critical needs of an increasing number of children and families coping with difficult times.

MHB Funds Client Computer Lab

The St. Louis Mental Health Board provided Annie Malone with a \$18,000 capital improvement and equipment acquisition grant for our client computer lab. As the Agency works to meet the comprehensive needs of abused, neglected, homeless and at-risk children, youth and their families, the upgraded lab will help clients develop invaluable computer skills. Additionally, it will increase social and life skills necessary to become independent, resourceful, and technological savvy.

Students enrolled in Annie Malone's therapeutic school, Emerson Academy will use the lab to improve academic and behavior skills through research projects. This will help students become more engaged in learning and improve reading and critical thinking skills. Youth who receive short term Crisis and Respite services will learn basic computer skills and have access to complete all school assignments. The new lab and its software components will provide teachers and instructors additional learning tools and instructional methods to assist the participants in more effective learning. In addition, it will help improve the agency's performance measurement system. With up-to-date tools, staff will become more effective in the areas of tracking clients progress. Overall, the system upgrades will aide staff in determining any additional needs necessary to help clients improve in specific subjects or social skills development.



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Our mission is to improve the quality of life for children and families in our community.

ANNIE MALONE MATTERS

A MESSAGE FROM THE CEO...

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First and foremost, I would like to say thank you for such a warm and wonderful welcome as the new Chief Executive Officer for Annie Malone Children and Family Service Center. Your many congratulatory calls, cards and visits have truly been inspirational and gives me even more reason to share with you why Annie Malone matters in our community.

I hope as you read our Agency's newsletter, you become inspired to share with someone how much our program services help serve over 600 children and families in crisis ever year. Most importantly, individuals that we serve come right from our community - in the city of St. Louis and surrounding neighborhoods. Faced with different situations, we have in fact made it our business to help each person that has a need. For families that we are unable to provide direct service to, we offer resources and referrals from more than 170 non-profit agencies in Missouri and Illinois. Our partnership and long lasting relationship with United Way of Greater St. Louis, allows us to connect anyone that is in crisis with another member agency that will best service that need.

Last but not least, a very special thank you to all the loyal and new supporters of our 2011 May Day Celebration. Without your contributions, time, and talent, we would not be able to make a difference in the lives we serve. Again, I say thank you for all your support and utmost understanding of what Annie Malone means to this community.

Sincerely,



Angela L. Starks, MSW, LCSW
Chief Executive Officer

QUICK FACTS:

1924 - Annie Malone became a member of the United Way of Greater St. Louis.

Over 80 percent of donations supports programs.

Common Reasons parents and children turn to Annie Malone:

- Overwhelmed with stress
- Abuse, Neglect, Abandonment (Homelessness)
- Terminal illness or death in the family
- Lack of clothing, food or shelter
- Community Referrals and Resources
- Emergency & Crisis Placement - Available 24 hours/ 7 days a week

Youthful Giving

In honor of his birthday, Adam Lyles held a martial arts party to kick off his first charitable donation. As a special birthday request, young Adam received several monetary gifts from invited guests including family, friends, and classmates.

MOMENTS of IMPACT

Adam presented Jahara Davis, Coordinator of Public Relations with a monetary donation on behalf of Annie Malone. Several invited guests contributed to the donation in honor of Adam's birthday.



...more than just a Parade,

Where were you when Spring arrived? Many native St. Louisian's, as well as individuals and groups from surrounding cities were excited about the upcoming Annie Malone May Day Parade. From marching bands and drum lines, to families and businesses, people knew the most eventful place would be on the third Sunday of May. Did you realize that Annie Malone's May Day Parade is the organization's largest fundraiser and continues to have a great impact on the children and families served by Annie Malone Children & Family Service Center?



Initiated to serve as a mortgage burning celebration for the building currently located at 2612 Annie Malone Drive, the May Day Parade began as a community march around the building in the Historic Ville Neighborhood for a number of years. As years passed by, the march grew into a parade. In support of services provided to the community, streets filled with bands, scout troops, church representatives, local businesses, and social organizations as parade participants. Many participants contributed to the agency to help improve the quality of life for children and youth receiving care at Annie Malone due to unforeseen situations such as terminal illness or death in the family, abuse, homelessness, and a lack of clothing and food.

Even as a United Way member agency, that receives state and federal funding, fees for services, foundation grants, general contributions, and continued support from May Day festivities, help with the cost of providing 24 hours, seven days a week, emergency, crisis, and respite placement services to children, ages birth through 18. Additional program services offered include: Special Education (Emerson Academy Therapeutic School, grades, KG-12), Transitional Living, and Parenting Education. Today, the parade is the 2nd largest African-American parade celebration in the country. In addition to the Parade, Annie Malone's May Day Weekend is comprised of a series of events: BBQ, Soiree and Silent Auction, a Gospel Concert, and the McDonalds May Day Blues Fest which all benefit abused, neglected, and abandoned children from our community. These events help the agency remain a safe place away from home when there is no where else to turn.

we give Hope to Children & Families

ACADEMIC ACHIEVEMENTS

During Emerson Academy's year end celebration, three students, Tyric Costello, Domnick Wilson and Terrell Mayes (*not pictured*) received their high school diplomas as recognized by the state of Missouri Board of Education. Timothy Lawson, a former student was accepted into Northwest High School's Law Academy, where he's excelling as reported by the school's principal, Valerie Carter-Thomas.



Many students that are constantly in conflict with others, suspended from school, or underachieving academically in their regular school environment have a chance to achieve academic success. Emerson Academy's mission is to provide alternative solutions and modified learning opportunities for students, K-12 with Individual Education Plans (IEPs) to increase severe behavioral and learning challenges. Classrooms are small with a maximum of 10 students per class and enrollment capacity is 40. Students receive individualized attention and are instructed by certified behavioral disorder/learning disability (special education) teachers. Classes include subjects such as Science, Math, Reading, English, Spelling, Social Studies, Music and Art Therapy. Students also have access to our computer lab and library to gain and enhance research and reading skills. Activities to reflect positive behaviors include Physical Education, Recreational and Educational Field Trips such as swimming, fishing, and horticulture (gardening) projects.

In the 2010-2011 School Year, Emerson had a 96 percent average of daily attendance. Staff pride themselves for increasing math skills to 74 percent and reading skills to 85 percent of the student population. Emerson is just one of many options to help improve the quality of life for your family. To enroll, students must be enrolled in the St. Louis Public School District and referred by the Board of Education.

CAMERA CLICKS - MAY DAY EVENTS



EVENT GOAL EXCEEDED - - - - -

The **2011 May Day Celebration** was a huge success thanks to all of our event sponsors, donors, volunteers and the board of directors for generous contributions and support of caring for children and at-risk families.

The celebration started on Friday, April 29, with a Kickoff Barbecue Benefit downtown in Kiener Plaza followed by a Sunday Matinee - one man, three act stage play, "May Day Parade" hosted at the Missouri History Museum. The experiences from the play was written and performed by St. Louis native Wayne Harris, who captured audiences with great memories and heartfelt moments.

On Friday, May 13, individuals dropped off and submitted online monetary donations in support of this year's "**Make Your Print**" Donation Day Fundraiser. Our media partner, Majic 104.9 helped promote the event. To recognize contributions handprints were signed and posted along the Administration Building halls. Niecy Davis from Foxy 95.5 hosted Annie Malone's **Silent Auction** McHappy Hour at the McDonalds Restaurant located at 8983 Jennings Station Road (at the corner of New Halls Ferry Rd) that evening. The **Gospel Concert Explosion** was held on Saturday, May 14 at Antioch Baptist Church. Performers included Zella Jackson-Price, Washington Tabernacle Mass Choir, Mount Gideon Angel Praise Dancers, and Alderman Samuel A. Moore to name a few. For their commitment to serving children and families, our emcee, Evangelist Mary Tillman from Foxy 95.5, presented "Making A Difference Awards" to Pastor Freddy J. Clark, Pastor Willie Kilpatrick, Pastor F. Delano Benson, and Pastor Michael Jones.

The **May Day Parade** filled Market Street with marching bands, floats, petting zoo animals, drill teams and a host of multi-cultural groups. Winners received trophies at an awards reception in June. The **McDonald's Blues Fest** which immediately followed the parade kept the crowd entertained with international and national artists like Uvee Hayes, Barbara Carr, and Focus. All of the proceeds raised from each event help to benefit the abused and neglected children and at-risk families served by Annie Malone Children and Family Service Center.

2011 PARADE WINNERS

JR & SR HIGH SCHOOLS BANDS:

- 1st PLACE - Sumner High School
- 2nd PLACE - Soldan International Studies High School
- 3rd PLACE - Carr Lane Visual & Performing Arts Middle School

DRILL TEAMS:

- 1st PLACE - Kansas City Marching Wildcats
- 2nd PLACE - Over the Hill Drill Team
- 3rd PLACE - The Ol' Skool Drill Team

AUTOMOBILE DIVISION:

- 1st PLACE - Urban League Head Start
- 2nd PLACE - Medinah Temple #39
- 3rd PLACE - Healthcare USA

FLOAT DIVISION:

- 1st PLACE - City of Berkeley
- 2nd PLACE - Imagine Academy of Environmental Science & Mathematics
- 3rd PLACE - Elaine Stevens Beauty College



May Day
raised over
\$60,000.

Thank You
For Your
Generous
Support.



Annie Malone Children and Family Service Center
 2612 Annie Malone Drive
 St. Louis, Missouri 63113



United Way
 of Greater St. Louis



WWW. ANNIEMALONE.COM

FIND US ON:



What's New?

We welcome your updates and photographs representing your Annie Malone experiences, and any special occasions that honor you — Donors, Alumni and Volunteers.

DONOR ALUMNI VOLUNTEER

SEND YOUR NEWS TO:
Annie Malone
Public Relations Dept.
2612 Annie Malone Dr.
St. Louis, Mo. 63113

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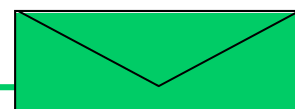
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