



**For Immediate Release**  
**February 1, 2010**  
**PHOTOS ATTACHED**

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## **Annie Malone Announces Dates for 2010 May Day Festivities** *Largest fundraising event benefiting the children and families of Annie Malone*

**St. Louis, MO** – Annie Malone Children and Family Service Center, serving abused and neglected children for 122 years, will celebrate with its largest fundraising festivities of the year. The official schedule for the 2010 May Day events will include a full weekend of events beginning Friday, May 14 through Sunday, May 16. This year's celebration theme is, 'Our Children, Our Community...Our Priority!'

Every year, the center begins the eventful season with a Kickoff Barbecue. The 2010 kickoff will begin this year on Friday, April 23, 2010 in Kiener Plaza. The Soiree, an awards dinner and silent auction honoring persons who have demonstrated significant service to children, will be Friday, May 14 2010 at the Chase Park Plaza Hotel. The Gospel Celebration will follow on Saturday, May 15, 2010 at the Antioch Baptist Church. On Sunday, May 16, 2010, the parade will take the route along Market Street between Jefferson and Broadway in downtown St. Louis. It will begin at 1 p.m. and conclude with the McDonald's Blues Fest in Kiener Plaza.

"We understand that it takes a village to raise a child and hope that the community will help support our fundraising efforts during our May Day celebration," said Richard L. King, CEO of Annie Malone. "The center has been here for over a century strengthening families and caring for children but we can't do it without the support of our community," he said.

The Annie Malone May Day Parade has been a popular event for St. Louisans for over a century. The Parade features marching bands, dance teams, floats and motorcades to name a few. "This year we want downtown to be full of colorful, decorative floats and encourage interested participants to reserve space early," said Delsie Boyd, 2010 May Day Committee Chairman. Entry fees for the parade include the following: \$300 for dump trucks and diesel trucks, \$250 for floats, \$85 for motorcycles, \$60 for horses (each), and \$60 for multi-cultural performing groups. Marching units (school bands) may enter at no charge. Vendor and food booth reservations are available for a fee of \$150. All vendors are required to display a vendor permit issued by Annie Malone and shall be responsible for securing all required permits from the city of St. Louis. Parade and vendor applications are available now for distribution. This year, registration will end 4 days earlier, May 10, 2010 at 5:00 p.m.

**- More -**

To date, May Day activities serve as the largest fundraising event held by the agency each year. For more information on May Day activities and for volunteering opportunities, please contact Annie Malone at (314) 531-0120 or visit the website at [www.anniemalone.com](http://www.anniemalone.com). **AVAILABLE ONLINE:** May Day Registration and Sponsorship Packets beginning February 2, 2010.

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Barbecue and McDonald Blues Fest Photos by Jahara Davis  
Parade Photo by Wiley Price  
Soiree and Gospel Celebration Photo by Iassac Perry