

# 2010 ANNUAL REPORT



# FROM THE **LEADER** IN CHARGE

In October 2010, I was appointed to assume the role of Interim Chief Executive Officer by the Board of Directors. Over the next several months, I am prepared to face the challenges ahead, as we continue our mission to improve the quality of life for children and families. Even with the reduction in government funding and economic decline in corporate giving, Annie Malone has continued to serve more than 600 children and over 100 families dealing with crisis situations. For many, including us, these difficult times are most critical for serving individuals in need. However, we cannot and have not, done it alone!



With a special thanks to you, our donors, community partners, and volunteers, programs continue to operate 24 hours, seven days a week to meet the needs of abused, homeless and at-risk children who seek help during crisis. From that we remain a Safe Place Site in the city of St. Louis - helping to protect children, alleviate crisis, prevent child abuse and neglect, reduce parental stress, educate parents on appropriate discipline and interaction skills, guide and support older youth in becoming self-sufficient, and provide students with a therapeutic environment to successfully move to the next academic level.

Sure, it's a process in helping every family we serve. But as long as, "children are our future," then we will continue to be the destination for them to find love, support, trust and protection. More than anything else, children are our business. Each day is an opportunity for us to help families during their storms and trials - and with your support, Annie Malone is able to strengthen, stabilize and give hope for a road of triumphs and victories.

In advance, we thank you for your continued interest and anticipated support as we make significant changes to expand our programs and services.

Sincerely,

A handwritten signature in black ink that reads "Angela L. Starks".

Angela L. Starks, MSW, LCSW  
Interim, Chief Executive Officer

## **CHILDREN ARE OUR BUSINESS.**

# PROGRAMS & SERVICES

## CRISIS INTERVENTION

and **Respite Care Program** provides a safe, 24 hour environment to alleviate crisis and emergency situations within the family while helping children cope with and overcome difficult situations. Whether children are removed from their homes due to traumatic circumstances or for preventative measures initiated by parents, our emergency and crisis placement services offer support when needed to prevent abuse and help parents better manage their stress.

## SPECIAL EDUCATION

services contracted through the St. Louis Public School district helps Annie Malone's Emerson Academy Therapeutic School promote successful learning behaviors and outcomes for students grades K-12 with Individual Education Plans (IEP's). Students that are successful with therapeutic programming are able to return to their regular school environment. For many students, they excel to the next grade level and graduate with a high school diploma.

## TRANSITIONAL LIVING

enables youth between the ages of 16 and 21, soon to be emancipated from foster care, attain economic, mental, and emotional stability in their adult lives. Participants learn how to establish healthy lifelong relationships and receive ongoing support, life skills, social enrichment, supervision and financial assistance to increase positive outcomes for productive futures.

## PARENTING EDUCATION

is a free community based program, comprised of a seven week course that help rebuild families, prevent child abuse, successfully raise and appropriately discipline children that promote healthy relationships, enhance communication skills and improve social interaction. The classes provide parents in jeopardy of losing their children an opportunity to keep or re-gain parental custody.



# 2010 CLIENTS SERVED

## Residential Services

### Emergency Placement | Long Term Care, Ages: birth to 18

402 - clients

10 days - average length of stay

### Teen Crisis Services, Ages: 13 to 17

63 - clients

6 days - average length of stay

### Crisis Nursery Services, Ages: 0 to 12

41 - clients

6 days - average length of stay

### Juvenile Court Respite, Ages: 13 to 17

26 - clients

5 days - average length of stay

### Transitional Living Program, Ages: 16-21

13 - clients

71 - percent of youth who completed necessary  
life skill modules at discharge

### Special Education Services, Ages: 5-18, Grades: K-12

30 - capacity of students enrolled

96 - percent average daily attendance

73 - percent increase math skills

85 - percent increase reading skills

### Parenting Education Classes

49 - number of parents enrolled

8 - average weekly attendance

90 - percent of participants mandated to enroll

39 - number of participants graduated



# FINANCIAL REFLECTION

Annie Malone Children and Family Service Center has been hit hard by the economic crisis and as a result, has been operating at a financial deficit over the past few years. This is not to take away from our contributors and stakeholders who have consistently donated their time, skills and monetary gifts to ensure the continuance of this historic organization; we are just attempting to be open and transparent with the current state of our finances.

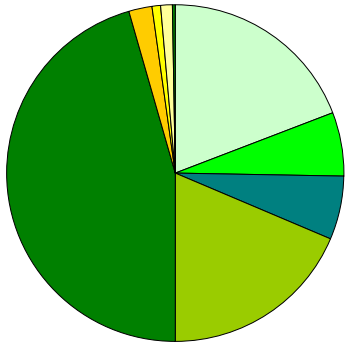
Over the past few years in an effort to diversify our funding streams Annie Malone attempted two Social Entrepreneurship efforts. We opened two Café's, one located in City Hall, the other on the 7<sup>th</sup> Floor of the Mel Carnahan Building in downtown St. Louis. It was our plan and hope that these two ventures would raise profits which would be gifted to the agency to use for program improvement and overall general operating support. It was further our intention to use these Café's as an "On-the Job" training site for some of our older youth in the Residential and Transitional Living programs.

As stated, this was our plan and hope for the two café's, however, this venture turned out to be much more expensive and resource draining than anticipated. As a result, both cafés were closed. While this venture turned out to be unsuccessful, it should not be viewed as total failure. We provided learning opportunities for our teens and employed 12 full time staff.

Annie Malone Children and Family Service Center is in the process of continuing to diversify our funding streams, through federal, state and local government, foundations and of course individual contributors. We will continue to take calculated risk in our efforts to raise funds in order to provide much needed services in the St. Louis Metropolitan area. We are hopeful; we can continue to count on the support of our community stakeholders.

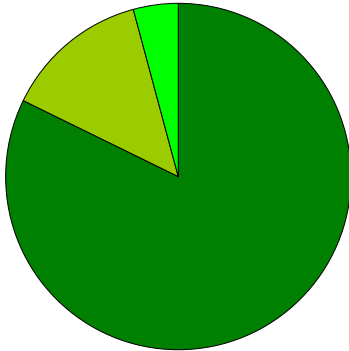


## Public Support & Revenue



- Individual and Corporate Contributions (19%)
- Grants (6%)
- Special Events (6%)
- United Way (19%)
- Fees from Public Agencies (46%)
- Food & Nutrition Service (2%)
- Investment Income (0.75%)
- Gain (loss) on Investments (1%)
- Other (0.4%)

## Expenses



- Management and General (14%)
- Program Services (82%)
- Special Events (4%)

## Public Support

Individual and Corporate Contributions	\$ 384,553
Grants	121,370
Special Events	123,538
United Way	<u>372,983</u>
<b>Total Public Support</b>	<b>\$1,002,444</b>

## Revenue

Fees from Public Agencies	\$ 917,594
Food & Nutrition Service (USDA)	43,369
Investment Income	15,060
Gain (loss) on Investments	19,977
Other	<u>8,103</u>

<b>Total Revenue</b>	<b>\$1,004,103</b>
<b>Total Public Support &amp; Revenue</b>	<b>\$2,006,547</b>

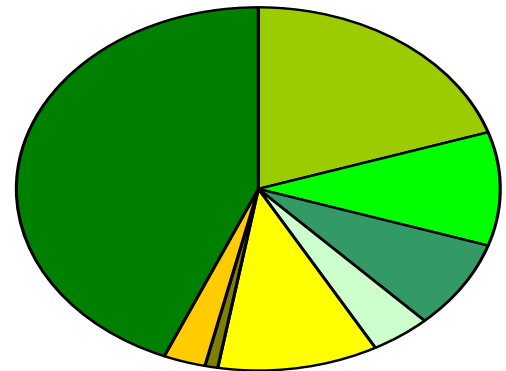
## Expenses

Program Services	\$1,883,128
Management and General	312,459
Special Events	<u>97,424</u>
<b>Total Expenses</b>	<b>\$2,293,011</b>

Net Assets at beginning of year	2,792,474
(Increase)/(Decrease) in Net Assets	<u>(1,006,633)</u>
<b>2010 Year End Net Assets</b>	<b>\$1,785,841</b>

## SUPPORT FOR PROGRAMS FROM PUBLIC AGENCIES

Department of Social Services	20%
Children's Permanency Partnership	10%
Missouri Alliance	8%
St. Louis Partners	3%
Juvenile Court	11%
MO Circuit Court	1%
DESE	2%
St. Louis Public School	45%



# CONTRIBUTORS MAKE IT HAPPEN



Thank you to all of our many wonderful supporters and donors for their generous contributions. Each gift helps to meet the needs of all our programs and services which impact children and families in crisis.

The **St. Louis Chapter of Jack and Jill Foundation of America**, awarded Annie Malone \$2,000 to assist with needs of Transitional Living Program (TLP).

1) Pictured left to right: Tara Buckner of Jack and Jill and Linda Nance, Annie Malone's Director of Resource Development.

During the **Phi Kappa Theta Summer Institute Leadership Conference**, members generously collected loads of household items for the Transitional Living Program. Donations were presented during their awards dinner banquet.

2) Pictured from left to right: Jahara N. Davis, Coordinator of Public Relations and Volunteers, Kevin Lampe, Phi Kappa Theta Fraternity National President, and Angela M. Starks, Interim CEO/Chief Operating Officer.

Members, Armentha Russell and Debra Taylor of **CHUMS** sponsored TLP residents' participation in the Believing in Excellence in Education (B.E.E.) six week etiquette program and B.E.E. Ball, from enrollment and transportation to wardrobe shopping and mentoring.

3) Pictured: CHUMS members at the B.E.E. Ball.

**HOLIDAY JOY** filled the hearts of many children and families served by Annie Malone during the Holiday season due to a number of other proud supporters such as **U.S. Bank**.

4) Pictured below: Branch Manager, John Conway and Board Member, Sharon Johnson stood in the U.S Bank lobby located at 8031 West Florissant Ave, promoting our Power of 57 Cents Giving Campaign and Toy Drive.



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## 2010 MAY DAY PARADE WINNERS

### SCHOOL MARCHING BANDS:

University City High School  
Soldan International Studies High School  
Riverview Gardens High School

### DRILL TEAMS:

The Ol' Skool Adult Drill Team  
Jr. Stars Cheerleaders  
Willie Smith's Marching Cobras

### AUTOMOBILES:

Buffalo Soldiers MC - St. Louis  
Kustom Corvette Club  
Money Bound Entertainment

### FLOATS:

City of Berkley  
The Wallace Group  
Mound City Dental Society



1st Place Winners



Soiree Supporters



Volunteers



McDonald's Blues Fest



Gospel Concert



BBQ Supporters

# CONTRIBUTORS

## General Contributors

Albertean Minor  
Alvin M Howard  
Dr. Alvin R Sams  
Angela Z Walcott  
Annie Malone Staff  
Anonymous Donor 1  
Anonymous Donor 2  
Antwine J Edwards  
Arthur Jones/G Jones  
Arthur Perry  
Barbara J Miner  
Mr. & Mrs. Barry L Taylor  
Bobby J Vinson  
Back to School Community Event  
Carol Wright  
Carolyn Etkorn  
Dr. Clarence Taylor  
Classy Ladies with Hattitudes  
Connie L Spencer  
Daniel R DL Leo  
Darryl T Jones  
Delores Freeman  
Delsie Boyd  
Diane Rainey  
Donald Hense  
Eliza Watson  
Erma Williams  
Estella C Shockley  
Etwine J Edwards  
George L Montgomery  
Hattie Weaver  
Hoover Bryant  
Imogene P Crumpton  
James & Fay Buck  
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Jerry Williams  
Jessie M Bristero  
John & Sandy Saunders  
John A Bachmann  
John D Beuerlein  
John Brendzen  
Joseph Rothbergh  
Joyce A Nesbit  
Joyce Hamilton  
Dr. Julius C Dix  
Kamonica McKissic  
Kathy Webb-Laney  
Kinloch HS Class of 1962  
Lamonica McKissic  
Larry Darnell  
Lawson Calhoun  
Linda Nance  
Lionell J Phillips  
Lucille D Bowman  
Luevenia E Foster

Maizie H Orr  
Margurite G Lee  
Mary E Carney  
Mary Ellen Anderson  
Mary Fances Madick  
Mary L Montgomery  
Melvin Sanders  
Michael H Minor  
Michael Lockette  
Minnie Rice  
Niecy Davis  
Nina Turner  
Orville Kirk, Sr  
Oscar B Johnson  
Park Way Southwest Middle School  
Richard C Brown  
Richard L Allgire  
Robert Ryan  
Roberzene C Price  
Robin Shaw  
Ronald J Himes  
Ruby Carter  
Ruby D Carter  
Sandra S Hailey  
Scott & Teresa Starks  
Segrid Cobb  
Spanish Lake  
Theons K Guyton  
Thelma R and Wilmot E Scott  
Tina Manor  
Tony  
Truist  
Tri-Tec, Inc - Truist  
Union Pacific - Charles Wistt  
Union Pacific - Vanitta Hill  
Wanda Maufas  
Winfield Lamont Scott

## Corporations, Foundations, & Grants

Annie Malone Foundation  
Ascension Health  
AT&T United Way  
Ballman Family Foundation  
Daughters of Charity Foundation of St. Louis  
Edward Thea Lawton Foundation  
*(Evelyn Goldberg)*  
Greater St. Louis Community  
Jack and Jill of America, St. Louis Chapter  
The Leroy Hudson Charitable Fund  
Marion Brooks Foundation  
MEMC Foundation  
MO Foundation for Health  
PNC Foundation  
Susan Buder Trust  
US Bank

# CONTRIBUTORS

## Churches

Christ Our Redeemer AME Church  
Good Sheperd Lutheran Church  
Pleasant Dream Green M Baptist Church  
The Antioch Baptist Church  
Jessie M Brisker

## Court of Honor

Angela Martin in memory of Capt. Derek D Martin  
BJC Health Care - Debra Denham  
Joanne L Cresap  
Rusty Baker

## Honorariums

In Honor of 50th Wedding Anniversary of  
Benjamin T Allen  
Andy & Peggy Newman  
In Honor of Mary Tillman  
Gregory A Storch

## In-Kind Donations

All Bright Smiles  
Alpha Phi Kappa Fraternity, Inc.  
Alva Blue  
Alvin Sams  
Ameren UE - Missouri  
Atrice Virgil  
Bank of America  
Benjamin Dawson  
Bob Evans Restaurant  
Boy Scout Troop 166  
Cahokia School of Choice Christian Club  
Camille D Loya  
Carlas Moreland  
Casey Butler  
Catholic Charities  
CHAN Healthcare Auditors  
Cheryl Hemann  
Children's Division (DFS)  
Christopher Bryant  
Christopher Long - St. Louis Rams  
CHUMS  
Diane Rainey  
Darryl T Jones  
Dream For A Day  
Eastern Adventist Youth  
Edward Brown  
Elizabeth Clemmons  
Emerson  
Epsilon Lambda Chapter of  
Alpha Phi Alpha Fraternity, Inc.  
Eye Fashion Factory  
First Baptist Church of Chesterfield  
First Church of God  
Fran Grebel  
Girl Scouts Troop 760  
Girl Scouts Troop 870

Girl Scouts Troop 3137  
Girl Scouts Troop 412  
Grace United Methodist Church  
Helen Jennings  
Human Service Club of St. Louis  
Community College  
Imagine Academy of Careers Middle  
School  
International Brotherhood of Electrical  
Workers (IBEW) Minority Caucus  
Internal Revenue Service (IRS)  
Jaron Davis  
John & Stephanie Williamson  
K Taylor  
Kaden Korporation Foundation  
Kaplan Foundation  
Kathleen Nilson  
Ladonna Terrell  
LaMonica McKissic  
Lamont and Era Osley  
Latonda Moody  
Linda Davis  
Lori Coulter  
Lyndi Books  
M & I Bank  
Maggie Cain  
Mark Perdue  
Marva Shinell  
Merrill Lynch  
Minister Ricky Canamore  
New Original Baptist Church  
Norma Fitts  
Out Reach Prison Ministry  
Dr. Pamela Jackson  
Parkway School District  
Patricia Fowlkes  
Pepsi Beverage Company  
Prince Loggins  
Renita Elliott  
Rusty Baker, Nationwide Processing  
Sabrina Melvin  
Sandy Johnson  
Santa's Helpers  
Sen-Elect Robin Wright-Jones  
Share the Cirrcus  
Sock it to E!  
S.O.C.K.S., Jerry O Doud  
Sumner High School,  
Love Yourself Others Next (L.Y.O.N.S)  
Susan Scott  
Tammy Williams  
Tracy Neier  
Trina Moorehead  
U.S. Trust Bank of America  
United States Coast Guard  
Universal Church of Jesus Christ  
Vanessa Hollywood

# CONTRIBUTORS

Vivienne L. Anderson  
Unit of Women's Missionary Society  
Warren Newton  
Wayne and Jane Finch  
Wendy Huss  
Youth on a Mission  
Yvette Trainer

## **Memorials**

In Memory of Derek D. Martin  
Angela Martin  
In Memory of Johnah and Cynthia Johnson  
Calesema Reed-Johnson  
In Memory Of Marion J Brooks  
Helen B Ballard  
Clarence J Duvall Sr.  
Stephen Harris  
Marcia Ritter  
Marian J. Brooks Trust c/o  
The Commerce Trust  
In Memory of William (Bill) Saunders  
Eleanor C. Bell  
S.D. Knight  
Emmanuel C Paxhia  
Jeannette F Peters and Natalie P  
Tucker, Spencer Family Reunion  
Wilma Schmitz Family, National Family Care  
Givers Association  
In Memory of Zella Mae Graham  
BJC Healthcare

## **Power of 57 Cents**

Alma V Williams  
Annie Malone Staff  
Antwine J Edwards  
Bonita B Richardson  
Carrie & Emma Price  
Catherine Bryant  
Cathy L Goldstein  
Community Action Agency of St. Louis, Inc  
Deborah R Collins  
Delores Freeman  
Delsie Boyd, Board Member  
Donald R Jones  
Donetta Calloway  
Dorothy J Fisher  
First Community Credit Union  
Florist Mutual Insurance Company/Florist  
Mutual Employees Contribution Fund  
Harreld & Linda Nance  
John A or Sylvia A Wright  
John Rock Simmons  
Johnita L Darton  
Josephine Dobson  
Juliana Davis  
Dr. Kelvin R Adams

La Vonzell Holt  
Landarie Baker  
Lauren Brown  
Lawson Calhoun  
Lee Scott- Lively Stone Church of God  
Leonard Marson  
Linda J. Carter  
Linda Jones  
Lois Jones  
Loretta M Jones  
Lorna K Graham  
M. L. Butler  
Margaret Sents  
Mary K Jones  
Maurice Legare  
Melvin Bell  
Melvyn A Harrington  
Mildred P Smith  
Mildred Smith  
Richard B Adams  
Stephanie Pierce  
Vashon Classes of 1953-54  
Wallace Family  
Wills E Yong and Deborah M Young

## **Special Events - May Day Parade**

58th Legislative District  
Aarons Sales and Lease  
Ahmadiyya Muslim Community  
All Smiles All Day  
Alpha Phi Alpha Fraternity, Inc.  
Alpha ETA Chapter  
Barnyard Kitcjen  
Behlmann  
Big Business Alliance Group  
Buffalo Soldiers MC St. Louis, MO  
Buttons and Bows Preschool  
Calvary Baptist Church  
Mayor Francis Slay  
John Wright  
Lawson Calhoun  
Lennell Savage  
Alderman Lewis A. Reed  
Penny Hubbard for State Rep. 58th Ward  
Pepsi-Cola Beverage Company  
Stephanie Pierce  
Q-Kidz Dance -Drill Team - Cincinnati  
Riverview Gardens High School  
Rodney D. Young Insurance Company  
Roosevelt High School Marching Unit  
Sanford Brown College  
Senator Joe Keaveny  
Shallow Concessions  
Sherman Elementary School  
Spirits of New Northside Drum & Bugle Corps  
Sprint of St. Louis/ Tom Powell Post # 77 Jr. Corp

# CONTRIBUTORS

St. Cheertix Cheerleaders & Danz Team  
St. Louis County Cab Company  
St. Louis Project Club  
Starz Sports Bar and Grill  
Still Goods  
Sumner High School  
Sumner High School Alumni Association  
Sumner Ladies of the 80's  
Sweetie Pie's Restaurant  
T's Smoke Hours BBQ  
Take off Entertainment  
Tango Argentina Food  
The Electrifying Wichita Dynamic Steppers  
The Hourly Salaried Employees of  
The GM Assembly Center  
The Wallace Group  
Time 4 Fun  
Trio Hospitality LLC  
Truth About our Youth  
US Cellular  
UAW Local 2250  
UPS  
University City High School Band  
Vatterott College  
WGNU 920 AM  
Walbridge Community Education Center  
Pom-Pom/Drill Team  
Wellston Commerce Association  
William C Harris Funeral Directors  
Rodney Williams  
Willie Arthur Smiths Marching Cobras  
Willowbrooke Nursing & Rehab Center  
Wonder World, LLC  
Wyld Lyfe Society  
YWCA Headstart  
Zeta Phi Beta Sorority, Inc.- XI Zeta Chapter

## **Special Events - Sponsors & Partners**

Ameren UE  
Barnes Jewish Healthcare  
Children's Hospital  
Clear Channel Radio, Majic 104.9 & Hallelujah 1600  
Cricket Communications  
Emerson  
Fox 2 News/KPLR 11  
Hoffman Lewis c/o McDonald's  
Radio-One, Foxy 95.5 & Hot 104.1  
South West Bank/M&I Bank  
US Bank

## **Workplace/Giving Campaign**

Abbott Laboratories EE Giving Campaign  
All State Giving Campaign  
Aldrich Phillip  
Deshay Rufus  
AT&T United Way EE Giving Campaign  
Bank of America United Way Campaign

Department of Corrections  
POTOSI Correctional Center  
Employees Community Fund of  
The Boeing Co - Anonymus  
Pfizer Foundation - United Way Campaign  
United Health Group - EE Giving Campaign  
United Way Campaign of Central Indiana  
United Way of Central & Northeastern  
Connecticut  
United Way of Metropolitan Atlanta, Inc  
Well Point Associate Giving Campaign

## **Volunteer Organizations**

7th Day Adventist Church  
Bank of New York Melon  
Big Picture School at Northwest High School  
Best Buy  
Corvette Club  
LeCoele Culinaire  
M & I Bank (formerly Southwest Bank)  
Pepsi Beverage Company  
Price WaterHouse Coopers  
St. Louis Community College, Human Services Club  
U.S. Bank  
Women In Vision

*Please forgive any errors or omissions of donor information.  
Every effort has been made to enter donor information correctly.*



**HOLIDAY JOY**  
*continued from page 6*



The generosity of the **Kaplan Foundation's** in-kind contribution provided the children and youth of Annie Malone Children and Family Service Center with a Holiday Shopping Spree at Walmart along with a Christmas Eve matinee of Cirque Dreams Holidaze, followed by ice cream sundaes at the Triumph Grill and Moto Museum.

# Our Mission:

*to improve the quality of life for children, families, elderly and the community by providing social services, educational programs, advocacy and entrepreneurship.*

## Annie Malone Children & Family Service Center Administration & Historic Site

2612 Annie Malone Dr.  
St. Louis, MO 63113  
Main Line: (314) 531-0120  
Fax: (314) 531-0125  
www.anniemalone.com

## Annie's Place Crisis Intervention/Respite Emergency Placement Services Emerson Academy Therapeutic School

5355 Page Blvd.  
St. Louis, MO 63112  
Office: (314) 361-2222  
Fax: (314) 361-2286

24 Hour Emergency Placement: (314) 803-7476

## Malone House Transitional Living Group Home

5341 Page Blvd.  
St. Louis, MO 63112  
Office: (314) 361-1122  
Fax: (314) 361-2286

**Right around the corner, just up the street...**  
Making family connections, with everyone we meet.

## 2010 ANNUAL REPORT



### BOARD OF DIRECTORS

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of Greater St. Louis

